

Two years full time

**Master of Business Administration Programme
(2019-21)**

INFORMATION BROCHURE



**DEPARTMENT OF MANAGEMENT STUDIES
NATIONAL INSTITUTE OF TECHNOLOGY SILCHAR**
(An Institute of National Importance under MHRD, Government of India)



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About the Institute

NIT Silchar is recognized nationwide as one of the leaders of engineering and research institutes. The developments over the years speak volumes about the quality of education imparted in the institute. This is also well reflected in the faith the companies have reposed on the students as they keep on visiting the Institute for recruitment.

Starting its journey from 1967 as Regional Engineering College in the year 2002 it was transformed into a National Institute of Technology with the status of Deemed University and subsequently in 2007, it was upgraded to “An Institute of National Importance”. The sprawling lush and opulent campus covering an area of 600 acres, state of the art support system accompanied by an excellent infrastructure add up to its reputation.

About the Department of Management Studies (DoMS)

The Department of Management Studies in its journey, has established its name and reputation in the entire region. The Department runs in a separate building with smart-classrooms, full-fledged library, computer labs, seminar halls, and above all a team of dedicated Faculty. The performance of the students is monitored regularly. The student has regular interaction with personalities from various Industries/ Academia and also undergoes frequent industrial visits. The Placement Cell is actively working for Summer Internship Project (SIP) and placement assistance of final year students. The Cell provides SIP to every student and actively get involved to place the final semester students through campus selection.

Vision

To be a centre of excellence where the synergies of technology and management will be blended to serve the global challenges of business and industry in the 21st century's dynamic business environment.

Mission

To impart quality knowledge and modern skills through innovation and continuous development of the competencies and transforming the budding youngsters into leaders of the corporate world and creating knowledge pool through frontier research.

MBA at NIT Silchar

After pioneering in engineering and science education for over three decades, NIT Silchar has today distinguished itself from its peers by way of not only producing the brightest minds but also the future business leaders.

The Master of Business Administration (MBA) Programme at the Department of Management Studies, National Institute of Technology Silchar is carefully crafted and designed to impart not only knowledge and skills in the complex and dynamic areas of management, but also to provide practical exposure in a rigorous learning environment. The unique pedagogy of case-based teaching, combined with multiple assignments and presentations enhances the problem-solving skills of students which enable them to take better decisions in a real life business scenario. India poses a wonderful opportunity for management graduates to acumen the art and science of complete business dynamics and become an employment generator rather than employment seeker. The Sylvan and serene atmosphere of the beautiful campus provides a unique experience to the graduates to enjoy their study period and evolve during the process.

FACILITIES AT NITS

Self-Contained Residential Campus

The Institute is a residential Institution with adequate hostel facilities for boys and girls. There are 9 Hostel blocks for boys, 3 Hostel blocks for girls and a separate Hostel for the Post Graduate students (boys) with all basic amenities. A good number of faculty quarters provide ample opportunity to draw upon benefits of corporate life. The Institute also provides a separate married hostel for PhD scholars. International standard measurement sports complex: for outdoor games like football, cricket, basketball, lawn tennis, indoor games like table tennis, badminton, and separate gymnasium for boys and girls. The following amenities are a central library, a well-equipped Health Center, Post Office, branches of State Bank of India with ATM facilities and a Punjab National Bank's ATM, a shopping complex and a canteen.

N.C.C and N.S.S constitute two more extra-curricular activities in addition to innovation, music, photography, and dramatic clubs of the Institute.





Computing Facilities and Campus Network

NIT Silchar has a Wi-Fi campus which includes Hostels and faculty quarters. The Institute computing facility is maintained by the Central Computer Centre (CCC) which includes high-end servers and Intel Core-i5 & i7 based personal Computers. Each Department has its own LAN connection. These LANs have an adequate number of computers to cater to the needs of the Department with high-speed Fiber Optic cables (10 Gbps). The Institute has 24 x 7 Internet services. The journals subscribed through INDEST and many other e-source consortiums are available throughout the campus Wi-Fi and LAN. In addition to these, NITS is the First Institution to have a C-DAC (Center for Development of Advanced Computing) centre in the Northeast region of India.

Library Facilities

The Central Library which is the heart of the Institute provides one of the important academic services to the Institute. It provides right impetus for the intellectual growth of the students, teachers, research scholars and others around. It has a large volume of a collection of titles. The Library holds knowledge resources predominantly related to Science and Technology, Social Science, Management Studies and other allied Subjects. The Library is fully computerized with an integrated system connected to the Campus Network providing e-resource facilities to the Institutional community. The entire Library collection including the CD-ROM databases and the online databases are made available through the Institute's network. OPAC (On-line Public Access Catalogue) facility is available at the Ground Floor of the Library. The Library is holding membership of DELNET, New Delhi for interlibrary loan. NITS Library is an active member of INDEST Consortium through which online full-text journals can be accessed. The Library is also a member of ACL (American Centre Library) for an inter-library loan as was resource sharing a purpose. In addition to that, Department of Management Studies has a fully fledged Library that holds knowledge resources predominantly related to Marketing, Human Resource, Finance, Operations Resource, Information Technology, Economics and other allied subjects.

PROGRAMME OVERVIEW

The MBA programme is designed with a well-balanced theory-practical orientation. First two semesters are intended to impart foundation knowledge about the various facets of management field and the subsequent two semesters are to be used for imparting domain-specific knowledge in the area in which one student opts to specialize. The course is blended with various other pedagogical tools like case studies, presentations, group discussions, seminars, live projects, field visits etc. Additionally, in order to enable the student to acumen the real-life management scenario, the course also requires a student to undertake a compulsory industrial training of minimum forty-five days in the area in which one specializes.

Stages of Progression

Semester	Milestones
First (July-December)	Foundation courses on different aspects of management along with a sharp focus on communication skill and personality development
Second (January-May)	
May-June (at least 6-8 week duration)	Mandatory Summer Internship Training (SIP) at reputed Public/ Private Industries across the country.
Third (July-December)	Deep understanding of <u>area-specific</u> specialized courses and practical projects
Fourth (January-May)	

Course Structure

The MBA program at the DoMS is presently offering specializations in Marketing, Finance & Human Resource. In addition to the core courses, the choice of elective courses of the specialization mentioned above has also been increased. The MBA curriculum is strictly aligned with the changing dynamics of the Business World so as to make the course more Industry relevant.

Core Subjects	Elective Subjects
Management Practice & Organizational Behaviour Managerial Economics Accounting for Managers & Control Marketing Management Quantitative Techniques Human Resource Management Business Communication Business Research Methods Production & Operation Management Economic & Legal Environment Management Information System Financial Management Strategic Management Business Law & Corporate Taxation Supply Chain Management Technology & Innovation Management International Business & E-Commerce Entrepreneurship & Project Management Business Ethics & Corporate Governance	MARKETING Product & Brand Management Sales & Distribution Management Consumer Behaviour Integrated Marketing Communication Rural Marketing Marketing of Services Strategic Marketing
	FINANCE Security Analysis & Portfolio Management Personal Financial Planning Financial Markets & Services Derivative & Risk Management Banking & Financial Institutions Insurance Management Forex Management
	HUMAN RESOURCE Training & Development Industrial Relation & Labour Laws Strategic HRM Performance Management System Organisational Change & Development Conflict Management & Negotiation Skill Global HRM



FACULTY PROFILE

Dr. Ashim Kumar Das, HOD

B.Com (Accountancy), M Com (Finance), M.Phil. & Ph.D., FDP (IIMA)

Area of Interest: Small Business Finance, MSME and Tea industry in North East Region

Dr. Soma Panja

M.Com (Business Finance) MBA (Finance), Ph.D., FDP (IIMK)

Area of Interest: Financial Accounting, Management Accounting, Financial Management, Security Analysis and Portfolio Management, Financial market & Services

Dr. Binoti Patro

B.Sc. (Computer Science), MBA, UGC-NET-JRF, Ph.D., (IIT, ISM) Dhanbad

Area of Interest: ECSR, Corporate Finance, Corporate Governance, Econometrics.

Dr. Saurabh Verma

BBA, MBA (Marketing), NET-JRF, Ph.D. (NIT Kurukshetra), PGDIPR (Pursuing)

Area of Interest: Marketing, Consumer Psychology, Organizational Psychology and Intellectual Property Rights.

Dr. Rajashree Dutta Purkayastha

B.Sc Statistics, MBA, UGC-NET, Ph.D.(Assam University)

Area of Interest: Research Methodology, Risk Management, Quantitative Techniques, Financial Markets Services.

Mr Subhadeep Mukherjee

MBA (HR and Marketing), MLM (Labour Management), Ph.D. (Pursuing)

Area of Interest: Human Resource Management, Organizational Behaviour, Business Ethics, Marketing Management

Mr. Saroj Kumar Koiri

B.E. (Mechanical), MBA (Marketing), UGC-NET, Ph.D. (Pursuing)

Area of Interest: Rural Marketing, Marketing Management, Sales & Distribution Management,

CA Anil Jain (Guest Faculty)

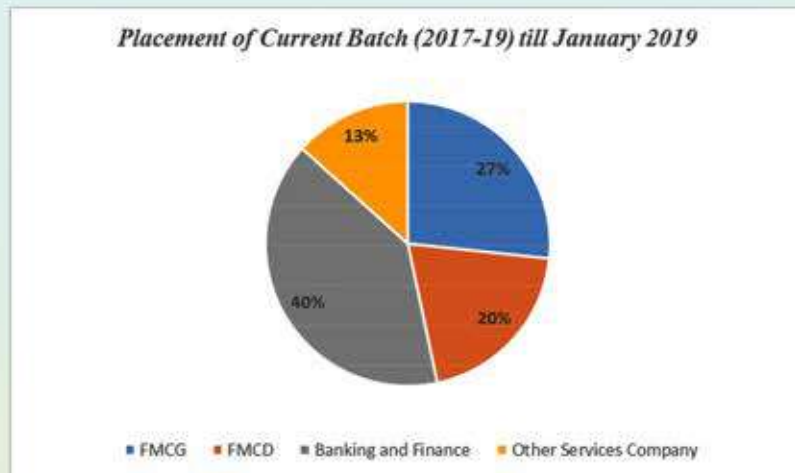
B.Com (Hons), FCA, Grad CWA, DISA (ICA)

Area of Interest: Business Law and Corporate Taxation.



Placement Related Information

INDUSTRY WISE DISTRIBUTION OF PLACEMENTS



OUR CORPORATE PATRONS SUMMER INTERNSHIPS PROJECT (SIP) AND FINAL PLACEMENTS

OUR CORPORATE CONNECTIONS





And many more.....

Highest salary offered in final placements till date: Rs 8 lakhs per annum

Average salary offered in final placements 2018: Rs 4 lakhs per annum

FEE STRUCTURE*

Semester	Total Fee Structure INR (Without Hostel)	Total Fee Structure INR (With Hostel)
First Semester	87,370	1,12,870

*Subject to Revision as per the Institutional norms

*For Mess fees for Hostellers refer Institute website

The aforesaid fees are subject to revision by the Institute from time to time. Although, the fees are usually not changed in the mid of the semester, however if any such changes are implemented, students shall be required to abide by the new fee structure.

All the fees are to be paid before the beginning of new semester and fees once paid cannot be refunded under any circumstance. If a student is removed or he/she withdraws/leaves the Institute in the mid-session without completing the entire programme, all fees paid including the caution deposit will be forfeited by the Institute.

ADMISSION RELATED INFORMATION

Total Number of Seats Available: 75 (Seventy-Five)

Seat Matrix

OP	OBC	SC	ST	EWS	OP-PWD	OBC- PWD	SC-PWD	Total	Remarks
29	19	10	06	07	02	01	01	75	PWD will be merged to parent category in the absence of eligible application.

Open- Open/General Category

OBC-Other Backward Community (Non-Creamy Layer only)

SC-Scheduled Caste

ST-Scheduled Tribe

EWS- Economically Weaker Section

OP-PWD- Persons with Disabilities from Open Category

OBC-PWD- Persons with Disabilities from OBC Category

SC-PWD- Persons with Disabilities from SC Category

Eligibility for Admission

- The candidate must hold a bachelor degree with at least **50% marks or 5.5 in CPI/CGPA** (in case of the candidate belonging to Scheduled Caste (SC) / Scheduled Tribe (ST) / Differently Abled (DA) or Persons with Disabilities (PWD) category, a relaxation of 5 % or 0.5 in CGPA/ CPI on a 10 point scale may be extended for the Universities incorporated by an Act of the Central or State Legislature in India or other educational institutions established by an Act of Parliament or declared to be Deemed, or possess an equivalent qualification recognized by the Ministry of HRD , Government of India.
- In the case of Graduation Degree (Pass) only Pass subjects will be considered for percentage calculation and for Graduation Degree (Honours) percentage in Honours papers will be considered.
- Regular Full-Time Bachelor Degree in Science/Humanities/Technology or equivalent in an appropriate area, with at least **50% marks or 5.5 in CPI/CGPA**. Correspondence courses offered through Distance Learning Mode duly authorized by **DDE and IGNOU** will only be considered.
- A candidate must appear in **CAT/MAT/CMAT** (the tests taken between September 2018 to February 2019) with a minimum cut-off of **50 percentile** are eligible to apply with a valid score card.
- A relaxation of **5% of marks or 0.5 in CGPA/CPI** on a 10 point scale shall be extended to the candidates belonging to SC/ST/PWD category.
- The students appearing at their final year graduation examination may also apply. However, the result awaited candidates are required to submit a statement of marks or CPI/CGPA duly ratified by their respective University/Institutions (As per Annexure-V). Such candidates, if selected, will be admitted provisionally, on the condition that they complete all requirements for the qualifying degree

with minimum marks or CPI/CGPA stipulated above, before the commencement of the programme and produce a provisional certificate of completion within 15th September 2019, failing which their admission will stand cancelled.

- The Department may specify an additional requirement for screening over and above these, minimum requirements.

Admission Procedure

The admission to the MBA Programme will be based on the throughout academic performance, performance in CAT/MAT/CMAT, performance in GD/ Written Ability Test and Personal Interview of the candidate.

Selection Process

The Department shall carry a three-step process to admit students into the MBA programme:

Step 1: Screening of applications on the basis of Academic Performance and Performance of the Student in the Entrance Examination (CAT/MAT/CMAT)

Step 2: Performance in Group Discussion/ Written Ability Test

Step 3: Performance in Personal Interview

Following are the Weight allotted for different stages of the selection process:

Sl. No.	Particular	Weightage
1	Performance in School Leaving Examination	10
2	Performance in Higher Secondary Examination (10+2)	10
3	Performance in Graduation	20
4	Performance (Percentile) in National Level Competitive Examinations (CAT/CMAT/MAT)	30
5	Performance in Group Discussion/ Written Ability Test	10
6	Performance in Personal Interview	20
Total		100

Note: Applicants satisfying minimum eligibility criteria will be called for Group Discussion and Personal Interview. However, in case the number of applicants is found reasonably high, the Department may enhance the eligibility criteria while screening.

HOW TO APPLY

Interested candidates satisfying the eligibility criteria are required to submit their application in the prescribed format only. The prescribed format of application can be downloaded from the Institute's website (www.nits.ac.in).

Applicants are advised to go through the Application Form thoroughly and attach all the required documents, DD, certificates etc. as indicated therein. Incomplete applications, applications not duly filled in or applications not accompanied by the prescribed testimonials/documents and DD,





certificates etc. will be summarily rejected.

Applicants are required to send the duly filled application form along with the self attested copies of all testimonials and a DD of Rs 1500/-for General/OBC and Rs 1000/- for SC/ST in favor of the Director, NIT Silchar, payable at State Bank of India, NIT Silchar Branch (Branch Code: 7061).

Candidates should send their applications by Speed Post / Registered Post super scribing

"Application for Admission in MBA Programme –2019-21"
on the envelope to

**THE HEAD,
DEPARTMENT OF MANAGEMENT STUDIES,
NATIONAL INSTITUTE OF TECHNOLOGY SILCHAR,
ASSAM-788010**

Note : It is mandatory to send the **scanned copies** (pdf version) of the MBA Application Form 2019 (filled-up) along with all the supporting documents including the Demand Draft (DD) to the following e-mail address within the last date. Subject line should be

“Application for Admission in MBA Programme 2019-21”.

E-mail : nits.mba.admission.2019@gmail.com

**Last date of receiving complete Application Form in all respect (soft & hard copies)
at NIT Silchar : 30th March 2019**

CHECK LIST

Application forms duly filled in must be accompanied by the following documents:

- Self Attested Photocopies of Marks Sheets and certificates of all the examinations from class 10 standard onward leading to the qualifying degree.
- Self Attested Photocopy of the CAT/MAT/CMAT rank card with a valid score
- Self Attested Photocopy Proof of date of birth
- Self Attested Photocopy of OBC certificate, issued on or after 01.01.2018 will only be accepted, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure I).
- Self Attested Photocopy of SC/ST certificate, issued on or after 01.01.2019 will only be accepted, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure II).
- Self Attested Photocopy of EWS certificate, issued on or after 01.01.2019 will only be accepted, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure III).
- Self Attested Photocopy of PWD, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure IV).
- Self Attested Photocopy of the Degree / Provisional Pass Certificate of the qualifying examination. In case, the final result is awaited, provisional pass certificate should be submitted at the time of Personal Interview or before the date given by the Institute, failing which the admission shall be

cancelled. (Candidate can download prescribed format from the NIT Silchar website as per Annexure V).

- Self Attested Photocopy of the Conduct Certificate from the Head of the Institution last attended.
- Applications without Application fee (ST /SC / EWS - Rs 1000 & OP/OBC - Rs 1500) and the above-mentioned documents as applicable shall be deemed incomplete and will be rejected.
- Candidates should bring all their original documents at the time of GD and PI

IMPORTANT INFORMATION

1. Applications submitted in any Pro-forma other than the one provided in the Institute web site (www.nits.ac.in under admissions) or those received after the due date or those, which are incomplete in any respect, will not be considered.
2. Applicant should be a citizen of India. Admission of foreign nationals, if any, shall be governed by the rules stipulated by the Government of India from time to time
3. Candidates awaiting the results of the final semester/year may also apply. But they should submit the final pass mark sheet/ certificate list before 15th September 2019. In case they are selected. Failing to submit all required certificates before the due date, admission shall be cancelled.
4. No employee shall be admitted as a regular full-time student for any full-time Post Graduate course; unless she/he is released from her/his duties by her/his employer and unless a proper release certificate is produced to that effect at the time of admission.
5. Candidates who are provisionally selected for admission will be examined by the Institute Medical Officer and those who fail to satisfy the physical fitness standard prescribed by the Institute will not be admitted.
6. Candidates name will be provisionally included in the rolls only when the selected candidate reports at the Institute for admission submit all the required certificates, in original, found to be medically fit and pay all the fees and deposits prescribed.
7. The selected candidates are to take admission after depositing requisite fees and completing necessary procedures. Any delay or non-compliance of necessary procedure would lead to cancellation of the allotted seat and subsequently, the seat shall be offered to the waiting list candidates.
8. In campus, accommodation may be provided subject to availability at the time of course registration (18-19 July 2019).
9. A candidate provisionally selected has to personally appear at NIT Silchar for taking admission.



GENERAL GUIDELINES

1. The Institute reserves the right to cancel the admission of any candidate at any stage (even after admission) if any error or defect is detected.
2. Fees paid to the Institute and hostel is not refundable under any circumstances if the Candidate chooses to leave the Institute after admission.
3. If it is found that any of the applicants admitted to the Institute has either furnished wrong information or tampered with the records, his/her seat is liable to be cancelled at any stage.
4. If it is detected that a candidate has been admitted due to any mistake committed inadvertently in the processing of the application, the Institute reserves the right to cancel the seat before admission is made final, without payment of any compensation for the inconvenience caused.
5. The list of short-listed candidates shall be notified in the Institute website and no separate call letters will be sent to the candidates. The short-listed candidates are to appear for Group Discussion and Personal Interview to be taken place at the Department of Management Studies, NIT Silchar.
6. Candidates should note that the Institute will neither make any allowances for postal delays and irregularities in submitting application / in receipt of interview call letters nor entertain any correspondence in respect of such cases.
7. The Institute reserves the right to cancel the admission of any candidate on the basis of adverse remarks in the Conduct Certificate.
8. Wherever doubts or ambiguities arise in the interpretation of Admission Rules, the decision of the Director of this Institute in the matter shall be final.
9. The Director is authorized to take an appropriate decision with regard to any other details of admission not covered by the rules listed above.





IMPORTANT DATES

Application Form and Information Brochure will be available in the Institute website	15 th February 2019
Last date of receiving of completed application form at NIT Silchar	30 th March 2019
List of shortlisted candidates for Group Discussion/ Written Ability Test & Personal Interview to be notified on the Institute website	On or before 12 th April 2019
Date of Group Discussion/ Written Ability Test & Personal Interview	25 th ,26 th and 27 th April 2019
List of selected candidate's name for admission in Institute website	10 th May 2019
Date of Online Payment of Registration Fee (tentative)	On or Before 31 st May 2019
Date of Course Registration	18 th and 19 th July 2019
The first day of instruction	22 nd July 2019

NOTE: Dates may change due to unavoidable circumstances.



HOW TO REACH

NITS is located on the Silchar-Hailakandi road, is just 8 Kms away from the southern outskirts of Silchar town. Silchar is the headquarter of Cachar district in the State of Assam in India. It is 343 Kms (approx) South East of Guwahati. It is the second-largest town of the state in terms of population and municipal area.

BY AIR

There are daily flights to Silchar from Kolkata, Delhi, Bangalore and Guwahati. Air India, Jet Airways and Spice Jet operate flights on regular basis. From airport, the Institute campus is approximately 35 Kms. Hired private taxi service is available from the airport.

BY RAIL

Silchar is well connected to Kolkata, Delhi and Guwahati by trains running on daily and weekly basis. The campus is around 10 Kms from the railway station.

BY ROAD

Silchar is well connected with various cities through road. NH connects Silchar and Guwahati. (From Guwahati railway station, head towards ISBT through Paltan Bazar side exit of the railway station). Large number of day/night bus services is available between Guwahati and Silchar.

CONTACT DETAILS

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